## InstaGroup Limited - keeping out the cold

InstaGroup prides itself as a UK industry leader in energy efficiency and acoustics. We have more than 30 years’ experience supplying and developing solutions to help cut domestic and business fuel bills.

We have a wide range of innovative products to keep out the cold including solid wall, cavity wall and loft insulation systems. Our thermal products go through robust testing to gain full BBA approval and offer 25-year guarantees.

A major drive in 2016 is tackling the serious issues of ‘cold bridging’ and poorly installed solid wall insulation, seen as especially important for local authorities addressing the problems of poor-energy housing stock.

Many of these properties are blighted by heat loss where gaps are exposed (such as around pipes, cables, window and door reveals). It’s like fitting a roof and leaving a hole in it for the rain to get in. Cold bridging is about fighting a war on cold by targeting the zones leaking heat with cleverly designed, aesthetically-pleasing thermo-protection.

Our Director David Robson explains “We’ve built our business reputation on our professionally-trusted skills and our efficient, polite, customer-focused service. Customers can always rely on us to recommend solutions that are best suited to their property and energy needs.”

Along with partners within the Snug Network, we’re currently working to improve energy efficiency in 500,000 homes and businesses throughout the UK.

**BBA-approved system**

Another major innovation this year is our new BBA-approved all-weather external wall insulation, InstaClad. Years of research and exhaustive testing have led to the development of a system which can be fitted in rainy conditions and in temperatures down to minus 10C. For installers, this means faster turnaround times, lower costs and the ability to handle business from November through March, when such work is normally not possible.

This is in line with the company philosophy, which is all about quality, expertise and innovation, and championing energy efficiency. InstaGroup and its network of installers continue to strive to produce the best affordable solutions for householders, businesses and local authorities.

For more information, visit us at [www.instagroup.co.uk](http://www.instagroup.co.uk) or call on 0118 932 8811.